

*Pure Freude  
an Wasser*



FREEDOM OF CHOICE  
**GROHE SPA FINISHES**

ESSENCE COLLECTION

# FREEDOM OF CHOICE **DISCOVER YOUR PERSONAL STYLE**

Inspired by worldwide color trends emerging at international design shows, GROHE now offers five color finishes, presented for the first time in the complete Essence line. And as always, everything at GROHE comes with a seal of exceptional quality. All our products' components, ease of operation and perfect looks have to withstand numerous endurance tests – the toughest in the industry. That's also true for our colors. Expect the same durability and quality over their lifetime as for our chrome products.



## **BRUSHED COOL SUNRISE** AN EXQUISITE STATEMENT

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Make a statement with Brushed Cool Sunrise to bring a modern, yet vintage charm to life. Coordinate with dark, light or white interiors.



## **BRUSHED NICKEL** WARM & WORLDLY

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The Brushed Nickel finish marries a minimalist aesthetic and cosmopolitan design to produce faucets that keep their finish the same as on day one.



## **HARD GRAPHITE**

AN URBAN DYNAMIC STYLE

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Contrast or camouflage: Hard Graphite is a perfect partner for elegant pairings with pure white or blending with tone-on-tone environments. It works well with mid-tone environments such as concrete or light wood.



## **POLISHED NICKEL**

THE NATURAL,  
HARMONIC STYLE

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The natural feel. Use our Polished Nickel finish where high quality combines with organic elements to deliver clear-headed purity and natural warmth. Harmonizes with stone, light concrete or marble.



## **STARLIGHT CHROME**

BRIGHT & PRECISE

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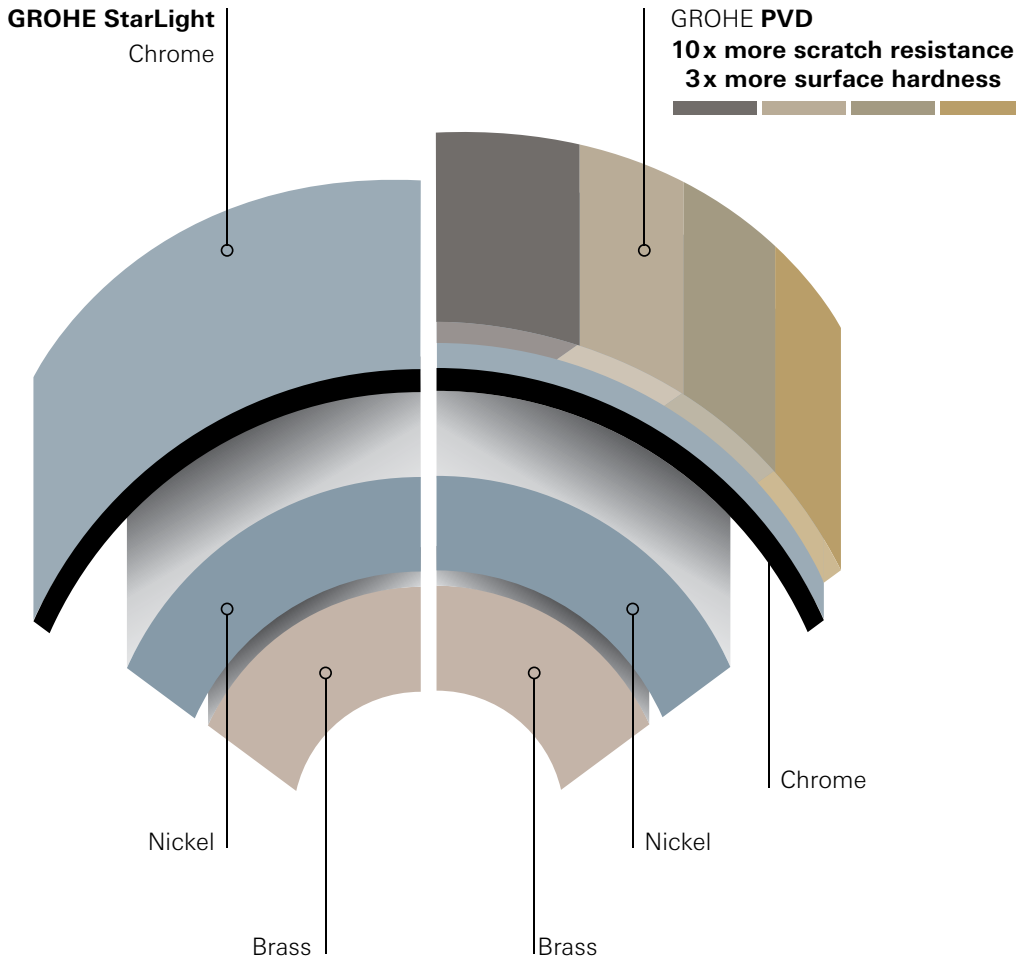
The GROHE StarLight® Chrome finish casts your bathroom in a very special light and for a very, very long time.

# GROHE PVD

## UNRIVALED HARD AND SCRATCH RESISTANT

### Made-to-last surfaces ranging from precious matte to shiny like a diamond.

GROHE faucets are made to look as beautiful decades on as they did the day you first fell in love with them. The special recipe to success lies in our long-lasting surface quality. GROHE uses state-of-the-art technology to deliver exceptional quality finishes. The physical vapor deposition (PVD) process ensures that the surface composition is three-times harder, delivering glistening gold or sophisticated stainless-steel finishes. As well as being harder, the surface is also ten times more scratch resistant, so it can be cherished for a lifetime.

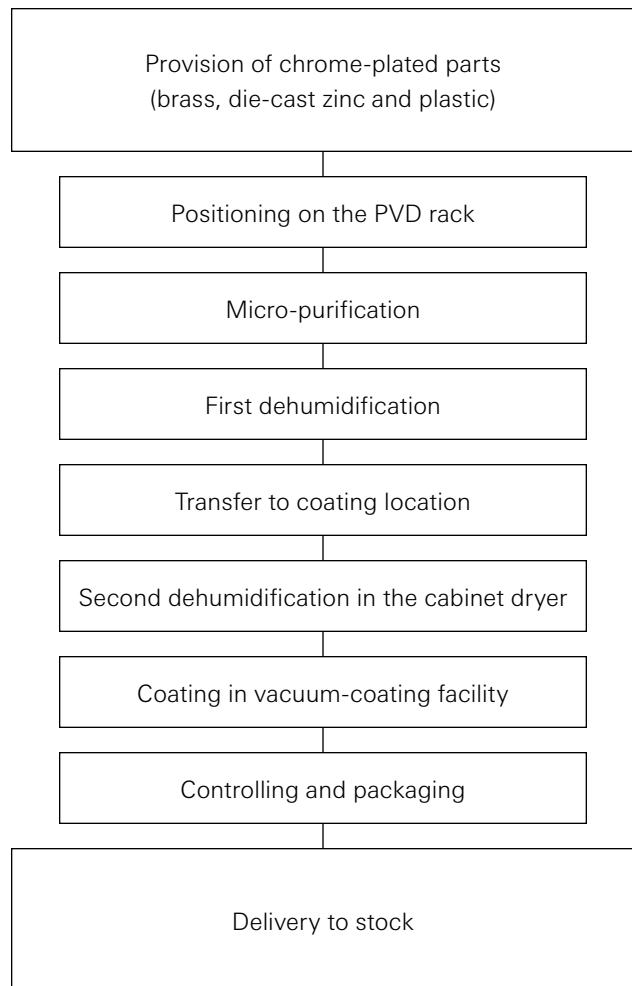


# HOW DOES PVD WORK?

## OUR HIGH-END PVD TECHNOLOGY BRINGS OUR NEW COLORS TO LIFE

When it comes to a good design strategy, the choice of colors plays a vital part. But not only the color, the quality of the finish is equally important. Especially in the world of bathroom and kitchen solutions and where surfaces ought to last for a long time, excellent, highly resistant finishes distinguish good products from great ones. GROHE's aspiration to always produce only the best drove us to choose a special technology that assures, not simply the best, most brilliant colors, but a durable coating of the highest quality.

Our aim: to offer our consumers long-lasting water enjoyment. Next to the resistance of the material, it was also about the look of the color itself: we wanted to make brushed hard graphite as dark grey as possible and give our golden finishes the brilliance they deserve. That was the task for our technology team. In close collaboration with the GROHE design team, they achieved exceptional results working with a great new technology: PVD.





## WHAT YOU GET WITH YEARS OF OUTSTANDING **GROHE QUALITY AND PAINSTAKING EFFORT**

### **This technology is divided in two major steps: Pretreatment and PVD coating.**

The first step, pretreatment, refers to the thorough cleaning of the faucets. They are positioned on racks and hung in cleaning baskets. Now, the faucets undergo a special cleaning process, using acid & alkaline cleaning media. This is followed by thorough drying in a vacuum. After this procedure, the parts are micro purified and are removed from the cleaning line. They are then transported into the PVD coating area. Here, the air is conditioned to about 50 percent relative air humidity and to an ambient temperature of around 25°C. Here the racks are taken out of the cleaning baskets and loaded on dedicated PVD racks, which are then placed on a coating table. After this, the parts get heat treated in an oven. Here, plastic parts go through a degasification process. The retention time is at least three hours. Metal parts are heated up and require at least one hour. Now a product carrier transports the dried and heated components into the PVD machine.

The second step is the PVD coating. After the door of the PVD chamber has been locked, the program sequence starts and the target material gets evaporated. This coating process takes place in a high-vacuum environment and consists of three steps: first the substrate cleaning, then the primer coating and at last the color coating. To realize different colors, reactive gases like nitrogen and acetylene are added to the target material zirconium. The time required for a coating depends on the process and takes between one and two hours. After the coating, the table gets finally moved out of the PVD machine via the product carrier. In the last step, every product is carefully controlled for defects before they are packaged and delivered to stock.

# WHY IS A PVD COATING **SUCH A VASTLY SUPERIOR FINISH?**

The new colors of our GROHE SPA Color collection are produced with PVD technology. Now what makes GROHE's PVD technology so much better than common chrome plating? To begin with, all PVD coated colors are extremely uniform because of the absolute evenness of every layer.

Unlike normal electro-plated finishes with their very limited range of colors, our PVD finishes offer you flexibility and choice with the wide range of color options. You can simply choose the one that suits your interior design strategy best.

With our PVD coated products, we not only created highly aesthetic colors, we also made these colors more durable than ever. The adhesion of the coating plays a vital role in ensuring a beautiful and long lasting finish. Our PVD process achieves six times greater adhesion. An ordinary electro-plated surface just can't compete. All our faucets are highly resistant to abrasion and resilient to hard knocks. This guarantees that our consumers will enjoy using these high quality faucets and mixers for years and years to come.

At GROHE we are not only passionate about bathrooms and kitchens, we also care about the environment. In order to be as environmentally friendly as possible, we use no harmful chemicals in our PVD technology.



# A DISTINCTIVE AESTHETIC ONE SEAMLESS COLLECTION

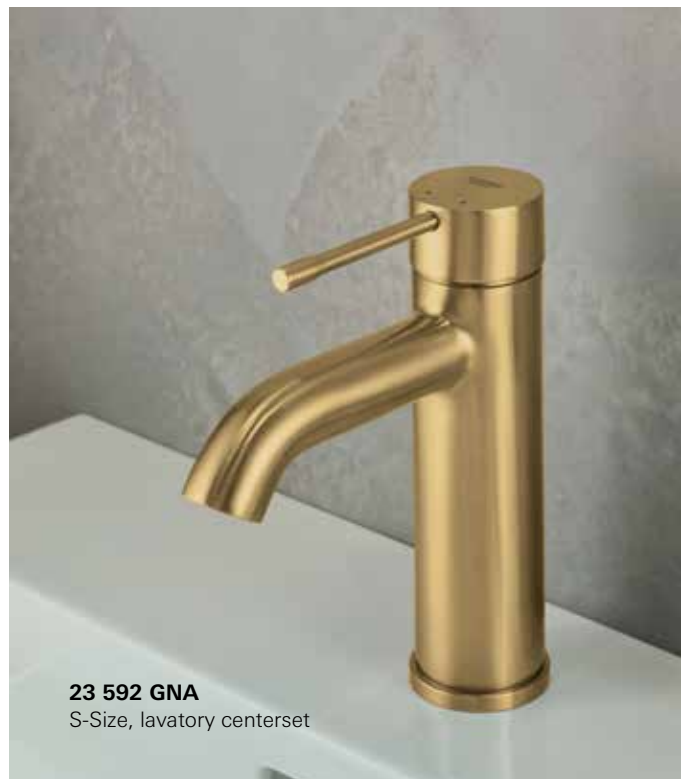
The GROHE Essence collection is characterized by its incredible consistency, with each product coordinated perfectly in every single detail – both technically and visually. Drawing on the same gentle U-shaped spout shape for a clean, modern look, you'll find every element of the collection, from shower head to lavatory faucet, will effortlessly combine into a stylish, coherent whole.

**23 486 ENA**  
L-Size, lavatory  
centerset



**23 491 A0A**  
Floor standing tub filler  
with hand shower

**Simply beautiful.** This elegant freestanding tub filler is the embodiment of modern luxury. On its own, it is a dramatic center piece. The bath faucet harmonizes perfectly with the distinctive Essence design. Beautiful innovations include GROHE StarLight® for a chrome finish with long-lasting shine.



**23 592 GNA**  
S-Size, lavatory centerset



No

**XL-Size**

**L-Size**

# TYPES & SIZES

t to scale

**Perfectly sensual.** Time and again, Essence uses the cylindrical form in exciting ways. An artful play of shapes recurs throughout the range, from luxurious showers to radiant fittings which are available in sizes S to XL.

**Pick the right size, from S to XL.**



**M-Size**



**S-Size**

# FEATURES & BENEFITS

Side operation for  
increased comfort

## 150° SWIVEL SPOUT

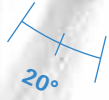
Choose between 150° swivel  
spout and fixed spout

Innovative spout shape  
for enhanced comfort



**GROHE  
AQUAGUIDE**

+/-10° Adjustable aerator



20°

Choose between  
150° swivel spout  
and fixed spout

Tactile lever



**GROHE  
SILKMOVE®**

Extra slim body with  
28 mm ceramic cartridge

# FAUCETS



**23 538 00A/A0A/BEA/ENA/GNA**

XL-Size, lavatory centerset for  
vessel basin,  
1.2gpm



**32 216 00A/A0A/BEA/ENA/GNA**  
S-Size, lavatory centerset,  
1.2gpm



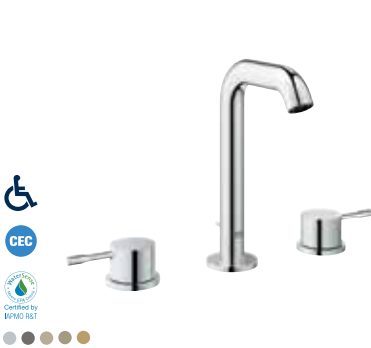
**23 592 00A/A0A/BEA/ENA/GNA**  
S-Size, lavatory centerset,  
1.2gpm



**23 485 00A/A0A/BEA/ENA/GNA**  
M-Size, lavatory centerset,  
1.2gpm



**23 486 00A/A0A/BEA/ENA/GNA**  
L-Size, lavatory centerset,  
1.2gpm



**20 297 00A/A0A/BEA/ENA/GNA**  
M-Size, lavatory wideset,  
1.2gpm



**20 431 00A/A0A/BEA/ENA/GNA**  
L-Size, lavatory wideset,  
1.2gpm

Meets American with Disabilities Act (2010) standards

Meets California Energy Commission standards

Meets EPA WaterSense standards

**Color options:**

- 00 | StarLight Chrome    ● A0 | Hard Graphite
- BE | Polished Nickel    ● EN | Brushed Nickel
- GN | Brushed Cool Sunrise



## BATH & SHOWER



**23 491 00A/A0A/BEA/ENA/GNA**  
 Floor standing tub filler with hand shower,  
 1.75gpm



**19 578 00A/A0A/BEA/ENA/GNA**  
 Roman tub filler with hand shower,  
 1.75gpm



**19 347 001/A01/BE1/EN1/GN1**  
 GrohFlex® Essence single function pressure  
 balance trim with control module



**29 203 001/A01/BE1/EN1/GN1**  
 3-Way diverter trim



**Color options:**

- 00 | StarLight Chrome    ● A0 | Hard Graphite
- BE | Polished Nickel    ● EN | Brushed Nickel
- GN | Brushed Cool Sunrise

## ACCESSORIES



**40 364 001/A01/BE1/EN1/GN1**  
Essentials  
robe hook



**40 365 001/A01/BE1/EN1/GN1**  
Essentials  
8" towel ring



**40 688 001/A01/BE1/EN1/GN1**  
Essentials  
18" towel bar  
**40 366 001/A01/BE1/EN1/GN1**  
24" Towel bar  
**40 386 001/A01/BE1/EN1/GN1**  
32" Towel bar



**40 689 001/A01/BE1/EN1/GN1**  
Essentials  
toilet paper holder without cover



**40 385 001/A01/BE1/EN1/GN1**  
Essentials  
spare toilet paper holder



**40 421 001/A01/BE1/EN1/GN1**  
Essentials  
12" grab bar

## COORDINATING PRODUCTS



**26 569 000/A00/BE0/EN0/GN0**  
Rainshower™ Mono 310  
shower head,  
1.75gpm



**28 540 000/A00/BE0/EN0/GN0**  
Rainshower™  
15" shower arm



**26 603 000/A00/BE0/EN0/GN0**  
Rainshower  
36" Shower bar



**26 043 001/A01/BE1/EN1/GN1**  
Tempesta® Cosmopolitan 100  
shower head,  
1.75gpm



**27 412 000/A00/BE0/EN0/GN0**  
6 ¼" Tubular shower arm



**26 545 000/A00/BE0/EN0/GN0**  
Rainshower™ SmartActive  
hand shower,  
1.75gpm



**26 465 000/A00/BE0/EN0/GN0**  
Sena Stick  
hand shower,  
1.75gpm



**28 417 000/A00/BE0/EN0/GN0**  
RotaFlex Metal Longlife  
metallic hose



**Color options:**

- 00 | StarLight Chrome    ● A0 | Hard Graphite
- BE | Polished Nickel    ● EN | Brushed Nickel
- GN | Brushed Cool Sunrise



**29 136 000/A00/BE0/EN0/GN0**  
GrohTherm® SmartControl  
single function thermostatic trim  
with control module



**29 137 000/A00/BE0/EN0/GN0**  
GrohTherm® SmartControl  
dual function thermostatic trim  
with control module



**29 138 000/A00/BE0/EN0/GN0**  
GrohTherm® SmartControl  
triple function thermostatic trim  
with control module



**13 275 001/A01/BE1/EN1/GN1**  
Concetto™  
diverter tub spout



**13 274 001/A01/BE1/EN1/GN1**  
Concetto™  
tub spout



**26 635 000/A00/BE0/EN0/GN0**  
Rainshower™  
wall union



**27 074 000/A00/BE0/EN0/GN0**  
Rainshower™  
wall mount hand shower holder



Meets American with Disabilities Act (2010) standards



Meets California Energy Commission standards



Meets EPA WaterSense standards

# ESSENCE KITCHEN

Enjoy the flexibility of the Essence kitchen faucet that features a swivel spout and solid metal pull-out dual spray, which offers easy switching between regular water flow and spray without turning off the water. Add in a choice of five great-looking and durable finishes and you'll see that great design doesn't have to mean compromise on functionality.



**30 271 000/A00/BE0/DC0/GN0**

Dual spray pull-out



Meets American with Disabilities Act (2010) standards



Meets California Energy Commission standards

**Color options:**

- 00 | StarLight Chrome
- A0 | Hard Graphite
- BE | Polished Nickel
- DC | SuperSteel
- GN | Brushed Cool Sunrise



**30 271 A00**  
Dual spray pull-out



# THE COLORFUL WORLD OF ESSENCE PROFESSIONAL

Enhance your kitchen's performance with the sleek, architectural Essence Professional faucet, designed to bring professional features and convenience to your scheme. From the 360 degree turnable spring arm to the effortless EasyDock M magnetic system for the dual-spray metal head, every detail has been designed with ease of use in mind. Featuring GrohFlexx technology, the hygienic silicone hose is not only easy-to-clean but also comes with a choice of 9 color finishes to harmonize with any kitchen.



CEC



**30 295 000/A00/BE0/DC0/GN0**  
Semi-pro faucet



**30 321 DG0/YR0/YF0/GEO/TY0/DU0/DP0/MW0/XC0**  
Optional replacement hose for (30 295)

Combine your Essence Professional with a choice of 10 hose color finishes to make it the perfect fit for your kitchen.



Meets American with Disabilities Act (2010) standards



Meets California Energy Commission standards

**Color options:**

- 00 | StarLight Chrome    ● A0 | Hard Graphite
- BE | Polished Nickel    ● DC | SuperSteel
- GN | Brushed Cool Sunrise



# MOMENTS OF TRUTH

Seven decades of research and development has resulted in a range of products that are renowned worldwide for their technical excellence and longevity. Throughout this price list you'll find references to our water technologies, all of them developed to make your experience with GROHE different, special and better.



## GROHE SILKMOVE®

Smoothest handling for effortless precision and ultimate comfort for a lifetime.



## GROHE STARLIGHT®

Made-to-last surfaces ranging from precious matte to shiny like a diamond.



## GROHE DREAMSPRAY®

Innovative quality showers for luxurious revitalization and wellbeing.



## GROHE ECOJOY™

Save precious resources and enjoy 100% water comfort.



## GROHE TURBOSTAT®

Always the right temperature, for utmost convenience and safety.



## GROHE QUICKFIX®

Faster, easier and hassle-free, GROHE QuickFix® cuts installation time by up to 40%.



## AQUAGUIDE

Variable spout end for adjustment of water flow.



## GROHE SMARTCONTROL®

Variable spout end for adjustment of water flow.



## SAFESTOP

A safety button with manual override at 100°F (38°C)



## SPEEDCLEAN®

Remove limescale with a single wipe.



## PULL-OUT DUAL SPRAY

Increases operating radius of the faucet and offers easy switching between mousseur and the spray.



## COMFORTHEIGHT

Height of the spout allows easy filling of large pots.



## EASYDOCK

Guaranteed easy retraction and smooth docking for your pull-out spray head, every time.



## PROFESSIONAL-SPRAY

Features a 360° spring arm and easy switching between the spray and mousseur.



## EASYDOCK M

Integrated magnet for seamless docking of the spray head.



## GROHFLEXX

With flexible, hygienic GrohFlexx kitchen silicone hose.



## SWIVELSTOP

Limited turn angle prevents flooding.



## FORWARD ROTATING LEVER

Forward rotating lever prevents the lever hitting the backsplash.

Follow us



## DISCOVER THE WORLD OF GROHE AT [WWW.GROHE.US](http://WWW.GROHE.US)

### QUALITY



From the first design sketch to the final product to after-sales services: Our customers can rely on our engineered in Germany sense of perfectionism.

### TECHNOLOGY



We constantly drive innovation to enrich your everyday water experience, delivering smart solutions on the path of the digitization of water.

### DESIGN



Our highly awarded design DNA's recipe for success is simple: Merging the contemporary and the timeless into products that feel like they were designed just for you.

### SUSTAINABILITY



Water is our passion. We care about every drop and our CSR commitment goes even beyond one element alone: We strive to protect all of our planet's resources for future generations.

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